

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
49396-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
60 Plus Association	60+ ASSOC. SENATE	1224

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	49396	09792042

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/19/12	08/19/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/19/12 10:29 AM Face the Nation 10:30 AM-11:00 AM :30 SPA- 12- TV- 09 \$950.00 NM									
2	08/19/12	08/19/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/19/12 6:58 PM Sun Reg 1 7:00 PM-8:00 PM :30 SPA- 12- TV- 09 \$3,500.00 NM									
3	08/21/12	08/21/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/21/12 11:34 PM 11p M-Su Local 12 News 11:00 PM-11:35 PM :30 SPA- 12- TV- 09 \$1,800.00 NM									
<b>Total Spots</b>							<b>3</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,250.00</b>
<u>Agency Commission</u>	<b>\$937.50</b>
<u>Net Amount Due</u>	<b>\$5,312.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.